



OCA 10th anniversary

We are thrilled to announce that this year marks the 10th anniversary of the Open Charge Alliance (OCA)! To celebrate this remarkable milestone, we have organized a special three-day event that highlights our achievements and strengthens our community.

However, as a non-profit organization we are always mindful how we spend our funds. To make this event into a great success we are asking for your support. You will not only help creating this awesome event, but becoming a sponsor will be very beneficial for you as well. Explore the options on the next pages.

Benefits

- Brand awareness online
- Brand awareness on the event
- Official OCA 10 years certificate
- Community engagement
- Showcase company and products (in exhibition or Field trip)
- Benefit from association with OCA and OCPP



Package 1

Prize sponsor

- As a prize sponsor. You will sponsor one or more prizes in the OCA raffle
- You will be named as prize sponsor during the raffle (this prize is offered to you by)
- Your company will be mentioned on the website and socials as a prize sponsor
- Example: Waterbottle, backpack, powerbanks, giftcards,





Package 2

Friend of the OCA

- This package gives you access as an exhibitor
- You will get a table of 160x80 with black tablecloth to showcase your company at the reception, coffee and lunch area.
- You will have space for roll-up banners and the possibility to rent a screen. The place is yours to decorate!
- Your company logo will be placed on the website and socials as sponsor.
- There will be a big banner with all the company names of the exhibitors
- One ticket to the gala dinner
- **Extra:** Exhibitor Bingo: Conference participants get a card with all the exhibitor's logos. When they get a stamp from all exhibitors and have a full card, they can enter the raffle.

Package 3

OCPP Champion

- Becoming a champion sponsor means your company will be a part of the field visit tour!
- You will be able to showcase your company, share your vision and give a presentation and tour within your company!
- Next to this your logo will be placed on our website and socials as sponsor
- One ticket to the gala dinner



Package 4

Standards Hero

- As a Standards Hero you are sponsoring the reception. This means that the reception will hold your name (sponsored by) this will be shown on the promotion material too!
- As a Hero you will get the following additional benefits:
 - Exhibition table
 - Logo Online (website, socials)
 - Name on exhibition banner
 - Two tickets for the gala dinner
 - Company mentioned during conference in slides and by speakers
 - Logo and name included in promotion material on dinner and conference



Package 5

OCPP Legend



- The conference on Tuesday will be concluded with a typical Dutch canal boat tour! With the Legend sponsorship one of the Canal boats will be named after your company for the duration of the tour. This includes promotion material.
- As a Legend sponsor you will get the following additional benefits:
 - Exhibition table
 - Logo Online (website, socials)
 - Name on exhibition banner
 - Two tickets for the gala dinner
 - Company mentioned during conference in slides and by speakers
 - Logo and name included in promotion material on dinner en conference

Sponsorship packages overview

	Prize Sponsor	Friend of the OCA (Exhibition)	Hero (Reception)	Legend (boat) Max 8
Price	€0,-	€500,-	€2500,-	€3000,-
Sponsor a prize for the raffle (in-kind)	Yes	-	-	-
Field visit to your company in the Amsterdam or Arnhem region tour	-	-	-	-
Exhibition space	-	Yes	Yes	Yes
Name on banner in Exhibition	-	Yes	Yes	Yes
Logo on OCA website mentioned as part of the conference	Yes	Yes	Yes	Yes
Reception named after sponsor	-	-	Yes	Yes
Company name on presentation slides	-	-	Yes	Yes
Company on conference banners and promotion	-	-	Yes	Yes
Canal boat (during the tour) named after sponsor	-	-	-	Yes
Number of tickets for gala dinner	1	1	2	2

If you would like to sponsor OCA in a different way, please let us know on info@openchargealliance.org

How to become a sponsor?

- Sent a mail to info@openchargealliance.org
- Include the following information in your mail:
 - Sponsorship package
 - Company name
 - Contact person
 - Company address
 - VAT Number (EU)
 - PO number (if needed by your company)